

WKBD-TV
Certification of Compliance
with Children's Television Commercial Limits

This accurately reports WKBD's compliance with the TV Act for Q1 - 2010

There were no overages during January, February, March 2010

Please see attached reports

A handwritten signature in cursive script that reads "Kimberly Davis". The signature is written in black ink and is positioned above a horizontal line.

Kimberly Davis
Operations Manager
March 31, 2010

Children's Programming Schedule - WKBD-TV, Detroit

Jan 1 - 29, 2010

DAY	TIME		PROGRAM	WKBD	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Winx Club	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Winx Club	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	RollBots	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Dinosaur King	0:00	4:30	4:30
SAT	9:00a.m.	9:30a.m.	Yu-Gi-Oh	0:00	5:00	5:00
SAT	9:30a.m.	10:00a.m.	Yu-Gi-Oh	0:00	4:30	4:30
SAT	10:00a.m.	10:30a.m.	Sonic X	0:00	5:00	5:00
SAT	10:30a.m.	11:00a.m.	Sonic X	0:00	4:30	4:30
SAT	11:00a.m.	11:30.m.	Teenage Mutant Ninja Turtles	0:00	5:00	5:00
SAT	11:30a.m.	12:00p.m.	Chronic: Secrets of the Lost City	0:00	4:30	4:30

Jan 30 - 2010

DAY	TIME		PROGRAM	WKBD	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Winx Club	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Winx Club	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Dinosaur King	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Dinosaur King	0:00	4:30	4:30
SAT	9:00a.m.	9:30a.m.	Yu-Gi-Oh	0:00	5:00	5:00
SAT	9:30a.m.	10:00a.m.	Yu-Gi-Oh	0:00	4:30	4:30
SAT	10:00a.m.	10:30a.m.	Sonic X	0:00	5:00	5:00
SAT	10:30a.m.	11:00a.m.	Sonic X	0:00	4:30	4:30
SAT	11:00a.m.	11:30.m.	Teenage Mutant Ninja Turtles	0:00	5:00	5:00
SAT	11:30a.m.	12:00p.m.	Chronic: Secrets of the Lost City	0:00	4:30	4:30

Children's Programming Schedule - WKBD-TV, Detroit

Feb Q1 - 2010

DAY	TIME		PROGRAM	WKBD	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Winx Club	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Winx Club	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Dinosaur King	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Dinosaur King	0:00	4:30	4:30
SAT	9:00a.m.	9:30a.m.	Yu-Gi-Oh	0:00	5:00	5:00
SAT	9:30a.m.	10:00a.m.	Yu-Gi-Oh	0:00	4:30	4:30
SAT	10:00a.m.	10:30a.m.	Sonic X	0:00	5:00	5:00
SAT	10:30a.m.	11:00a.m.	Sonic X	0:00	4:30	4:30
SAT	11:00a.m.	11:30.m.	Teenage Mutant Ninja Turtles	0:00	5:00	5:00
SAT	11:30a.m.	12:00p.m.	Chronic: Secrets of the Lost City	0:00	4:30	4:30

Children's Programming Schedule - WKBD-TV, Detroit

Mar 6 - 2010

DAY	TIME		PROGRAM	WKBD	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Winx Club	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Winx Club	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Dinosaur King	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Dinosaur King	0:00	4:30	4:30
SAT	9:00a.m.	9:30a.m.	Yu-Gi-Oh	0:00	5:00	5:00
SAT	9:30a.m.	10:00a.m.	Yu-Gi-Oh	0:00	4:30	4:30
SAT	10:00a.m.	10:30a.m.	Sonic X	0:00	5:00	5:00
SAT	10:30a.m.	11:00a.m.	Sonic X	0:00	4:30	4:30
SAT	11:00a.m.	11:30.m.	Teenage Mutant Ninja Turtles	0:00	5:00	5:00
SAT	11:30a.m.	12:00p.m.	Chronic: Secrets of the Lost City	0:00	4:30	4:30

Mar 13 - 2010

DAY	TIME		PROGRAM	WKBD	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Winx Club	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Winx Club	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Dinosaur King	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Dinosaur King	0:00	4:30	4:30
SAT	9:00a.m.	9:30a.m.	Yu-Gi-Oh	0:00	5:00	5:00
SAT	9:30a.m.	10:00a.m.	Sonic X	0:00	4:30	4:30
SAT	10:00a.m.	11:30a.m.	Teenage Mutant Ninja Turtles	0:00	5:00	5:00
SAT	11:30a.m.	12:00p.m.	Chronic: Secrets of the Lost City	0:00	4:30	4:30

Children's Programming Schedule - WKBD-TV, Detroit

Mar 20 - 2010

DAY	TIME		PROGRAM	WKBD	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Winx Club	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Winx Club	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Dinosaur King	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Dinosaur King	0:00	4:30	4:30
SAT	9:00a.m.	9:30a.m.	Yu-Gi-Oh	0:00	5:00	5:00
SAT	9:30a.m.	10:00a.m.	Yu-Gi-Oh	0:00	4:30	4:30
SAT	10:00a.m.	10:30a.m.	Sonic X	0:00	5:00	5:00
SAT	10:30a.m.	12:00p.m.	Teenage Mutant Ninja Turtles	0:00	4:30	4:30

Mar 27- 2010

DAY	TIME		PROGRAM	WKBD	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Winx Club	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Winx Club	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Dinosaur King	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Dinosaur King	0:00	4:30	4:30
SAT	9:00a.m.	9:30a.m.	Yu-Gi-Oh	0:00	5:00	5:00
SAT	9:30a.m.	10:00a.m.	Yu-Gi-Oh	0:00	4:30	4:30
SAT	10:00a.m.	10:30a.m.	Sonic X	0:00	5:00	5:00
SAT	10:30a.m.	11:00a.m.	Sonic X	0:00	4:30	4:30
SAT	11:00a.m.	11:30a.m.	Teenage Mutant Ninja Turtles Back to th	0:00	5:00	5:00
SAT	11:30a.m.	12:00p.m.	Teenage Mutant Ninja Tutles Fast Forwz	0:00	4:30	4:30

Stembridge, Terri

From: info@cwtvlink.com
Sent: Friday, April 02, 2010 10:32 AM
To: Stembridge, Terri
Subject: CW4KIDS: 1st Quarter 2010 CW Television Network Children's Programming - Commercial Information

CW4KIDS: 1st Quarter 2010 CW Television Network Children's Programming - Commercial Information

MEMORANDUM

To: General Managers, Program Directors, Promotion Managers
cc: Elizabeth Tumulty
From: Shawna Beckham
Date: April 2, 2010
Subject: 1st Quarter 2010:
CW Television Network Children's Programming -Commercial Information

The CW Television Network Children's Programming

Attached is a list of 1st Quarter 2010 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years and younger that were scheduled for broadcast during the first quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the first quarter of 2010, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

- Program:** Winx Club
Rating: TV-Y7 E/I
Length: 30 minutes

4/2/2010

2. **Program:** **Chaotic: Secrets of the Lost City**
Rating: TV-Y7 FV
Length: 30 minutes
3. **Program:** **Yu-Gi-Oh!**
Rating: TV-Y7 FV
Length: 30 minutes
4. Program: Dinosaur King
Rating: TV-Y7 FV
Length: 30 minutes
5. Program: Sonic X
Rating: TV-Y7 FV
Length: 30 minutes
6. **Program:** **Teenage Mutant Ninja Turtles**
Rating: TV-Y7 FV
Length: 30 minutes
7. **Program:** **RollBots**
Rating: TV-Y7 FV
Length: 30 minutes
8. **Program:** **Teenage Mutant Ninja Turtles – Fast Forward**
Rating: TV-Y7 FV
Length: 30 minutes
9. Program: Teenage Mutant Ninja Turtles Back to the Sewer
Rating: TV-Y7 FV
Length: 30 minutes
10. Program: Teenage Mutant Ninja Turtles – Movie Encore
Rating: TV-Y7 FV
Length: 30 minutes (encore aired in 3 parts)

[Printable Version](#)